

INTRODUCING myWIRE

FROM TUFTS HEALTH PLAN —



A PERSONALIZED COMMUNICATION EXPERIENCE

No need to rifle through papers or roam around a website — get the information that matters to you right at your fingertips.

WHAT ARE THE BENEFITS OF myWIRE?

Maximize your membership with important communications on your own personalized, HIPAA compliant and secure channel.

Save time

- + Quick access to plan resources, like your digital welcome kit

Save money

- + Get exclusive members-only discounts and tips

Stay informed

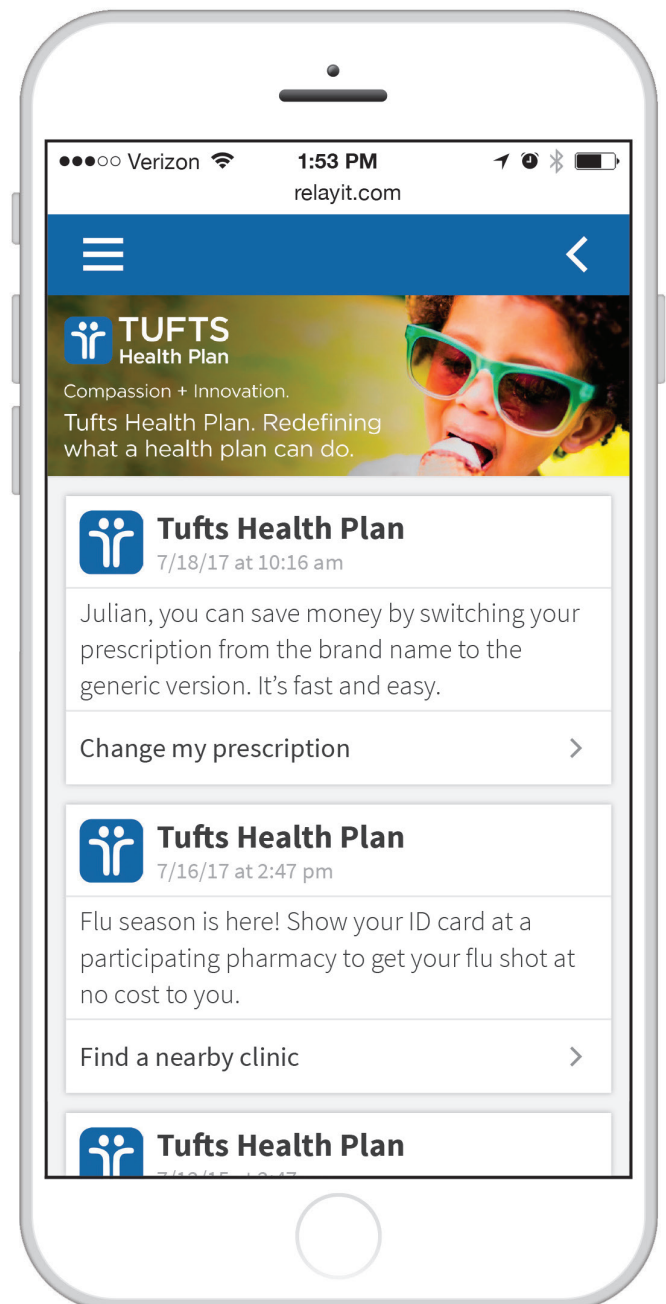
- + Personalized reminders about your health, like when it's time for an annual visit or screening.

HOW DOES myWIRE WORK?

Once you opt-in, you will receive text messages from Tufts Health Plan that take you to your personalized communication channel. You can access messages from any smartphone, tablet or computer, with no download required.

HOW DO I TURN myWIRE ON?

When you receive your new member ID card, you'll be asked to confirm receipt. Simply say "yes" to receive your health benefit communication through myWire and we'll text you a personalized link to get started.



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