

Longmeadow's Waste Reduction Program- FY07

A. Twelve Month Summary Report

1. The new waste reduction program continues to meet or exceed our projections. Trash tonnage in the first year of the program has been reduced by 1220 tons and recycling tonnage has increased 310 tons.
2. The distribution of blue bins, recycling stickers and waste reduction flyers continues on a daily basis at DPW.
3. The Longmeadow schools have become an active participant and contributor to this recycling effort.

B. Lets look at the December numbers

	<u>Trash</u>	<u>Recycling</u>
FY 2006:	5008 tons	2052 tons
FY 2007:	3788 tons	2362 tons
Variation in tons:	-1220 tons	310 tons
% Change:	-24.36%	+15.11%%

C. Twelve Month Financials:

Variation in Tonnage:	-1220 tons	+310 tons
Disposal Savings (\$73.27/T)	\$89,393	\$78,263.50(\$38/T)
Bag Revenue:	\$83,768	

Results

1. The savings to the town from reducing its cost to dispose of 1220 tons in the first twelve months of the program, is \$89,393,
2. Recycling revenue, including the increased tons resulting from the WRP, is about \$78,263.50.
3. New revenue to the town as a result of the increase in recycling is about \$11,780 at \$38/T.
4. Bag sale revenue has generated additional income of \$\$83,768.
5. Trash per household decreased from an average of 35 lbs./week to 26 lbs./week.
6. Recycling per household increased from 14 lbs./week to 16.5 lbs./week, with the recycling rate increasing from 29% to 38%.
7. Actual total positive cash flow as a result of this program is \$251,425.
8. We had projected that, on average, each household might use about 20 extra trash bags/yr. The Numbers show that our residents did much better than that and only used about 10 extra bags/year.
9. The amnesty weeks may have slowed our trash reduction some but it certainly did not negatively effect recycling. (38.1% increase in December!)
10. A mid year program result flyer (the "WOW" flyer) sent to each resident thanks to grant money from the MRF and DEP, was a big success.
11. Illegal dumping never was an issue.
12. The recycling Commission honored all of the school custodians at a special ceremony in August and presented them with a plaque and a copy of the new Harry Potter book.

Congratulations to all!!!!