



## The Longmeadow COA Department Report: December 2020

### Virtual Programs (Numbers represent Live + Recording Views)

- Springfield College Dance and Discussion – (1 + 13 = **14**)
- Meet COVID Health Coordinator, Cheryl – (10 + 7 = **17**)
- Pearl Harbor – (87 + 45 = **132**)
- The O-Tones Concert – (**13**)
- JGS Candle Making – **32** participants
- Yerbary Master Tonic – (11+ 9 = **20**)
- LHS Concert Recording – (10 + 355 = **365**)
- Winter Wishes Recording – (10 + 276 = **286**) plus 49 participants
- Discussion Group with Saul – **10** participants
- Silver Sneakers Virtual Class – **180** total online check-ins (12 classes x ~15 people per class)
- Yoga Virtual Class – **80** total online check-ins (7 classes x ~9 people per class)
- 1.5K YouTube impressions, 361 Views
- 18 new Constant Contact Email Followers
- 19 new Facebook Page Likes (surpassed 700 milestone)
- Attempting to streamline program registration and information on the website.

### Upcoming Highlights

- Online “Social” Security Awareness with Mayor’s Office of Consumer Information: February 4<sup>th</sup> at 12:30 pm
- Zoom Tech Time with Audra: February 12<sup>th</sup> at 10:00 am
- Step into the New Normal with Confidence with Dating and Life Coach Treva from Los Angeles: February 18<sup>th</sup> at 12:30
- Tapas, Mezze, and Little Plates of Spain and Greece with Bill Bradley, RD: February 25<sup>th</sup> at 12:30 pm
- Sheryl Faye as Amelia Earhart: March 9<sup>th</sup> at 12:30 pm, co-hosted with Storrs Library

### Social Services / Outreach Updates

- Coordinated over 350 wellness calls completed by COA employees and 10 volunteers and provided follow up calls as needed
- Referred to 2 community residents to utilize the Goldthwait Fund
- Worked in partnership with Glenmeadow and Home Sweet Home Senior Living Advisors to deliver 16 gifts during the holidays to clients who have limited/no informal supports

### Meals on Wheels Updates

- Coordinated the safe delivery of 1463 meals to 74 recipients
- 10 new Meals on Wheels recipients



### **Food Pantry**

- Served 77 individuals - 51 total households –added 3 new households
- Distributed 2290 pounds of food
- Distributed 25 turkeys for the December holiday
- Received 6,329 pounds of food from private donations
- Received 961 pounds of food from Lovin’ Spoonfuls
- Received Food Drive Donations from Storrs Library, Center School, Longmeadow High School and CISV of Greater Springfield

### **Volunteers**

- Managed and scheduled volunteers for Food Pantry, MOW and Wellness Calls
- Trained 2 new volunteers to assist with Food Pantry bag making and distribution
- Attended Neighbor to Neighbor Zoom Meeting to discuss volunteer collaboration efforts

### **Director’s Update**

- Attended Owner, Architect, Contractor (OAC) meetings for the new Adult Center
- Julie Pearce was hired as the new Outreach and Volunteer Coordinator
- Received \$675.00 from Bearingstar Insurance to support the Longmeadow Food Pantry
- Presented the Council on Aging departmental FY 2022 base-level budget to the Town Manager
- Completed Home Modification Fund Quarterly Project Report

Respectfully submitted by: James Leyden, Adult Center Director