



## **The Longmeadow COA Department Report: April 2021**

### **Virtual Programs (Numbers represent Live + Recording Views)**

- Take and Make Spring Planter with JGS, April 7<sup>th</sup> at 12:30: 30 people in attendance
- Sing Your “Hartt” Out 4/7, 4/14, 4/21, 4/28 at 12:00 PM : 11 people x 4 sessions
- Book Club: 3 people in attendance
- Bingo with Nicole: 18 people in attendance
- Zoom Tech Time with Audra, April 9<sup>th</sup> at 10 am: 3 people in attendance
- Discussion Group with Saul, April 20<sup>th</sup> at 1:00 pm: 8 people in attendance
- Baseball in American Culture, April 21 at 12:30 pm, 23 people in attendance + 11 recording
- Colorful Colombia, April 22 at 12:30: 33 live + 22 recording
- Vaccine appointments: 44 appointments
- Silver Sneakers Virtual Class – 180 total online check-ins (12 classes x ~15 people per class)
- -1.6K YouTube impressions, 58 Views
- -12 new Constant Contact Email Subscribers
- -9 new Facebook Page Likes
- Wang Theatre Virtual Tour, June 9<sup>th</sup> at 12:30 pm on Zoom

### **Social Services / Outreach Updates**

- Coordinated over 250 wellness calls completed by COA employees and 10 volunteers and provided follow up calls as needed. The number of individuals wishing to receive the calls continues to decrease as community members have been getting vaccinated resulting in their increased socialization outside of the home
- Participated in bi-weekly COVID response team stakeholders meeting
- Participated in Neighbor 2 Neighbor collaborator and volunteer training meetings



- Created walk-through/tutorial video for mass vaccination site at the Eastfield Mall
- Assisted in COVID response team scheduling on homebound vaccine distribution

### **Meals on Wheels Updates**

- Coordinated the safe delivery of 1519 meals to 77 recipients
- 3 new Meals on Wheels recipients
- New scheduling software, Sign Up Genius, was implemented as the primary method for Meals on Wheels scheduling in April for the month of May.

### **Food Pantry**

- Served 80 individuals - 54 total households –added 3 new households
- Distributed 2490 pounds of food
- Received 2,302 pounds of food from private donations
- Received 1106 pounds of food from Lovin’ Spoonfuls

### **Volunteers**

- Managed and scheduled volunteers for Food Pantry, MOW, Wellness Calls, tax calls, and billing process
- Retrained 2 volunteers for MOW delivery after long absence due to pandemic related availability constraints
- April was National Volunteer Appreciation Month. Cards were sent to active 2020-2021 volunteers to share appreciation for all their efforts and continued commitment to community members throughout the pandemic

### **Director’s Update**

- Attended Owner, Architect, Contractor (OAC) meetings for the new Adult Center
- Participated in Zoom Interview about Dementia Friendly Longmeadow with Rutgers University School of Social Work



Respectfully submitted by: James Leyden, Adult Center Director