

Longmeadow MVP Action Grant Proposal

Presented to the Planning Board

May 4, 2022

MVP Recap

➤ Overview

Tasks

Budget

Timeline

- Grant program from the MA Executive Office of Energy & Environmental Affairs (EEA)
 - Support for municipalities to begin the process of planning for climate change resiliency and implementing priority projects
 - Eligible for projects up to \$3mm
 - 25% minimum match, cash or in-kind
 - Committed to:
 - robust community engagement
 - broad and multiple community benefits
 - pursuing innovative, transferable approaches

Project Summary

➤ Overview

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- Update to Longmeadow’s Long Range Plan
 - Community vision statement + policy guide
 - Data analysis, existing conditions
 - Trends, future projections
 - Goals, policies, and actions
 - Climate change lens
 - Chapters on mitigation and resilience
 - Focus on engaging seniors
 - Longmeadow’s largest “climate-vulnerable” demographic
 - Qualify for AARP Age-Friendly designation
 - Proactive Implementation
 - Regulatory review to identify barriers to updated goals and strategies, if any

Why This Project?

➤ Overview

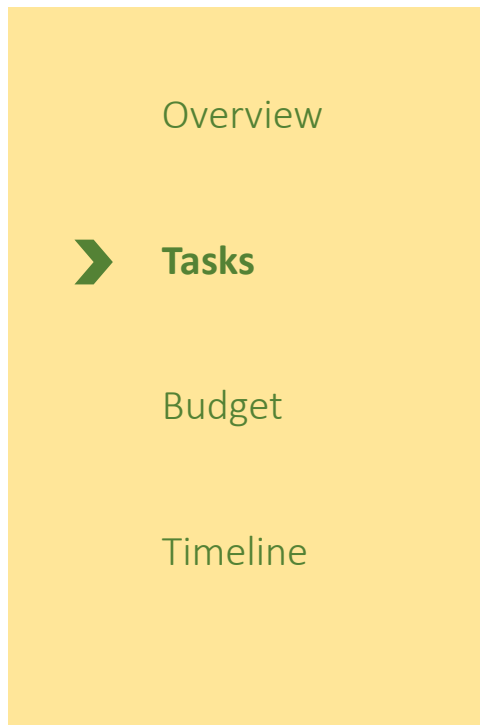
Tasks

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- One of 3 top priority projects identified in our 2021 update of Longmeadow's MVP Community Resilience Summary of Findings
- Fall 2021 TM vote to develop a climate plan
- MVP funded this type of planning project in the previous year; expressed support for our proposal
- Updated LRP will help us identify future projects for grant funding (MVP and other)
- Hope to have design or implementation projects ready for next year

Scope Overview



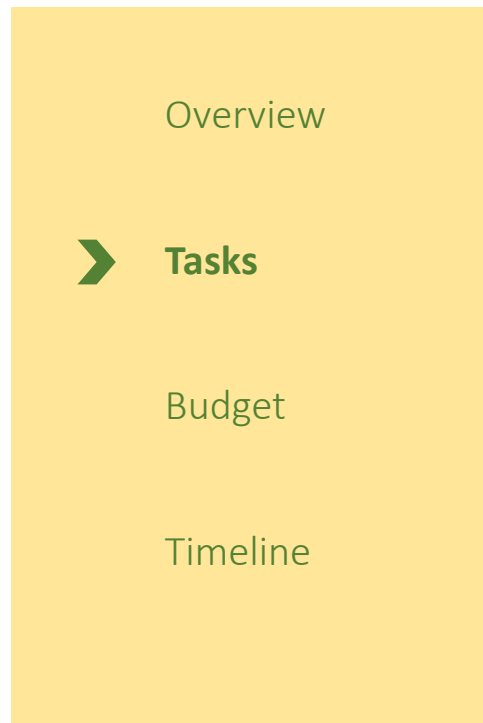
1. LRP Update Planning Process

- a) Recruit + establish a steering committee (Planning Board, Select Board, TM Office)
- b) Work with consultant on data collection + existing conditions analysis
- c) Prepare draft maps and chapters, including goals and metrics
- d) Regulatory review for barriers to implementing goals

2. Robust Engagement

- a) 2 LRP Public Visioning Workshops
- b) LRP Survey
- c) Targeted senior engagement, incl. survey, focus groups, listening sessions
- d) Mass Audubon Climate + Civics curriculum in middle and high schools
- e) Community Stories Public Art engagement to capture Longmeadow sense of place, climate anxiety, climate hope

Scope Overview



3. Resilient Municipal Operations

- a) Review departmental Capital Planning Process for consistency with climate mitigation/resilience goals
- b) Diversity, Equity, & Inclusion (DEI) Strategic Planning
 - Workplace culture and policies
 - Hiring best practices
 - Interactions with the public

Grant Ask

Overview

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➤ **Budget**

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- Project Total: \$330,375.59
- Total Grant Request: \$233,955.00
- Total Proposed Match: \$96,420.59
 - 29% match
 - All in-kind with exception of \$1,663 cash match from waiving room rental fees and schools providing bus transportation

Note that this is an ambitious request, but one that represents the Town's commitment to implementing the results of this plan and performing robust, equitable community engagement

Timeline

- Overview
- Tasks
- Budget
- Timeline**

- Two year request (FY23/FY24)
- Longer timeframe will allow us to conduct a robust and thorough process while alleviating burden on staff time
- Will not prevent Longmeadow from applying for another FY24 grant
- Majority of LRP planning process occurring Fall 2022 through Spring 2024